

about 30% of the population. In some areas of the country its own religions were formed, which are a mixture of Islam, Christianity and local beliefs.

Kenians love to have fun. The main musical style here is Benga – modern dance music. It appeared originally in the Luo tribe in the 1950s. Its famous artists were Shirati Jazz, Victoria Kings, «Globestyle» and «The Ambira Boys». But if you don't grasp the understanding through music, film of 1985 «Out of Africa» with the participation of Meryl Streep and Robert Redford can help you.

The main dish of Kenyan cuisine is a thick paste of beans and meat. Caloric cheap food is really necessary for local residents. Nama Choma (roasted meat, usually goat) is one of the most common dishes in Kenya. Kenyan food does not do for gourmets and vegetarians. Kenians love beer almost as much as dancing, so the country has well developed beer industry.

#### ЭТИКЕТ ИНДИИ

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India is located in South Asia and occupies the biggest part of the Indian subcontinent. The Constitution of India stipulates that Hindi and English are the two languages of national government that is the official languages. The Indian subcontinent is home of the ancient Indus Valley civilization. Throughout its history, India was the center of important trade routes and was famous for its wealth and high culture.

India is one of the most diverse, religiously, countries around the world, with some deeply religious societies and cultures such as Hinduism and Buddhism. Hindus comprise 80% of the population, and Islamizes about 13%. Hinduism has many schools, each of which has its own outlook. India, being a multi-cultural and multi-religious country, celebrates feasts of different religions. There are four national holidays in India: Indian Independence Day, Republic Day, Gandhi Jayanti, the First of May are celebrated on a large scale and with enthusiasm all over India. As the second English-speaking country in the world according to its number of English-speaking population traditions and way of life in India are still quite different.

Speaking about welcoming in India you cannot hug or kiss a friend at the meeting, they rarely meet and shake hands. But putting together hands and saying of «Namaste» are very frequent, as a greeting of friends and acquaintances. Also it is not permitted to greet by putting your hand on one's shoulder. It does not matter whether this gesture is addressed to a woman or a man. Parents or spiritual leaders are welcomed by bowing at their feet [1].

Indian etiquette forbids appearing in public and religious places in the clear and tight dresses and costumes, as well as with bare body parts. Most Indian clothes are made of cotton, which is perfect for the local hot climate. Since the climate is hot and rainy in India, most Indians wear sandals.

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#### ВЫЗОВЫ: БРОСАЙ ИЛИ ПРИНИМАЙ...

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Challenge is not a new form of social activity. Its historical roots date back deeply to early periods of the

humankind when there were classical duels, cruel and brutal contests, convoluted competitions. Their aim was to gain a victory at any price and be a leader, hero or champion after the challenge or save somebody's life or promote awareness of an existed problem in society. Whereas, the reasons were various due to a specification of the challenge itself. In past usually men than women gave or took a dare and the forms varied from a childish fight with many bruises and torn endings of clothes up to dramatic duel with a lady's mourning. Nowadays, we have the same defiance legally and illegally brought about by daredevils and the brave, or last time it became fashionably to accept or invite into a competition, fight, or contest. I can list some recent popular challenges in EU such as ice bucket challenge or ALS ice bucket challenge which is involving dumping a bucket of ice water on someone's head to promote awareness of the disease amyotrophic lateral sclerosis (ALS) and encourage donations to research. It went viral on social media during July-August 2014. Consequently, many people in the USA and in the UK participate for the Association. The challenge encourages nominated participants to be filmed having a bucket of ice water poured on their heads for others to do the same. Another one is called Angry Birds Friends tournament for the Pangolins in which 'Prince William plays Angry Birds to save endangered mammal' in order to raise awareness of the critical threat to wildlife through illegal poaching of pangolins – a species of scaly ant-eaters living in Asia and Africa. The tournament will run on the 17<sup>th</sup> of November. Prince William said: 'By spreading the message about poaching, I hope you can be part of a movement that says no to poached ivory and rhino horn, and many other animal parts. And with the help of Angry Birds, we have created an Angry Birds Friends tournament for the Pangolins, so you can have some fun while learning more about them and the wider issue of poaching.' According to the IUCN, the animal is being 'eaten to death' in China. In a nutshell, we can conclude that challenge can be a type of enjoyment from one side and give a boost to efforts to stop the social cruelty or save the lives due to responsiveness, sympathy and sensitiveness.

#### «СЪЕДОБНЫЙ» АВСТРАЛИЙСКИЙ СИМВОЛ: ЗОЛОТОЙ СИРОП

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Most of us may be absolutely confused but intrigued at the same time by the headline An 'Edible' Australian Symbol. However, it is possible and even essential for any country over the world just because of a nation's creativeness and resourcefulness. It means that we as a part of a particular motherland discover and give a name to animated or unanimated objects taking into account of geographical position and natural diversity, cultural heritage and historical events. That's why our world is polysemantic, multifaceted and versatile in all social aspects, categories and spheres. Nonetheless, each of global country is unique due to its set of incomparable national symbols.

If we just take a glance or have a glimpse of English-speaking countries we will be attracted with their inimitable emblematic findings, discoveries and works, 'edible symbols' such as in the USA it is an Edson and Aztecs' peanut butter mania, in Canada it is a maple syrup which has an ancient technology of processing and many legends of its origin, in the UK people abide by a tea ceremony with different brownies and finally, the

New Zealanders' preferences are a kumara and pavlova. Whereas Australia consumes in a great quantity of a Sally lun or ANZAC biscuits and a 'treacle-like' golden syrup. The following amber-coloured sugar syrup with a similar appearance to honey is used in a variety of baking recipes, desserts. At first it was produced by Charles Eastick in 1883 but marketed commercially in 1885 as 'golden syrup'. However, the name 'golden syrup' (in honour of its colour and consistency) in connection with molasses occurs with a slogan 'Out of the strong came forth sweetness' as early as 1840 in an Adelaide newspaper, the South Australia. It is interesting to know that the slogan was a reference to the Biblical story in chapter 14 of the Book of Judges in which Samson was travelling to the land of the Philistines in quest of a wife. During the journey he killed a lion, and when he passed the same spot on his return he noticed that a swarm of bees had formed a comb of honey in the carcass. Presently, you can see at any stores a tin of this syrup bearing a picture of the rotting carcass of a lion with a swarm of bees in commemoration of the legend. Surprisingly but there is a certainty that the golden Australian syrup was awarded a Royal Warrant in 1911.

#### ПРОГРАММА ПО ОБМЕНУ СТУДЕНТОВ В ВЕЛИКОБРИТАНИИ

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England is a country which gives the world highly qualified certified specialists. The educational system of the country is inherited and adapted in different countries. The British diplomas are accepted in 50 countries around the world. All this attracts a tendency of active arrival of foreign pupils in England. One of the most available opportunities to enter the elite university is study on an exchange in England.

Every year more than half a million students come to the UK for new knowledge from all countries. Many schools, colleges and universities of the United Kingdom are participating in the international exchange of students. They organize a variety of activities which aim to create a friendly atmosphere among children from different countries. Studying on the exchange includes a variety of programs in England.

The main of them is called the Study and Internship. This program is designed for those adults and students who want to combine unpaid labor training and English language training. The program is held in college. The first stage of training is to increase knowledge of the English language with parallel practical activities. At the end students receive a diploma which indicates successful completion of the program and giving proof of qualification level 3 on the National Comprehensive training program. The internship involves temporary employment in many areas of medicine, architecture, management, trade, finance, etc.

I think it's a great opportunity because British authorities and educational structures strongly support foreigners, giving them the opportunity to study in England for various exchange programs. Exchange program in England is the most promising for the person the opportunity to study in the United Kingdom, to find a job and live in it in the future.

When you get tired of the routine, you want something unusual. Therefore, there are many options to go to England for the exchange. This travel option gives you freedom of movement, a roof over your head, language

practice and meet new people. So if there is a possibility it is necessary to try.

#### РАЗВЛЕЧЕНИЯ АМЕРИКАНЦЕВ

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American culture began to develop more before the United States became a nation. British, as well as Ireland, Germany, Poland, Italy cultures influenced its early formation.

Americans celebrate a lot of holidays such as New Year's Day, Martin Luther King Day, Memorial Day, Independence Day, Columbus Day, Veterans' Day, Thanksgiving Day, Christmas Day, Mother's Day, Father's Day, Easter, St. Valentine's Day, Halloween and St. Patrick's Day. Memorial Day is celebrated on the last day of May. This day was proclaimed as a national holiday in 1971 by President Nixon. This day of remembrance of all the American soldiers who died in all wars. Columbus Day is celebrated on the second Monday of October. This day is dedicated to the Italian explorer Christopher Columbus. The main ceremony is held in New York, where you can see a huge parade. St. Patrick's Day is celebrated on March 17.

Also every year, when the corn stalks rise to the sky and the leaves turn yellow, people in the United States often come to the farms to visit the autumn festivals. Most of the activities at these festivals are family. You can ride a cart, choose pumpkins, walk through the maze of corn, play with pets in the yard. But what really singles out some of these autumn events, is the desire of visitors to watch how pumpkins are blown up in the air and flung at long distances [1].

There is another tradition. When Americans attend sporting events (especially football matches), they do not simply come in and take their seats – they should arrive in a few hours to properly prepare for game watching. Painted by the colours of favorite sports teams, people hang out near their cars at the parking lot of the stadium, fry food on the grill, sipping cold drinks and play on the lawn, throwing each other footballs.

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#### ОСОБЕННОСТИ КУЛЬТУРЫ ИРЛАНДИИ

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Ireland is known as the country of legends and fairy tales. It is often called the 'land of saints and scholars' referring to the golden age of monastic learning, or 'the emerald isle' referring to the green landscape. Ireland's culture is rich in a large number of customs and national traditions.

Ireland was converted to Christianity by Saint Patrick in the V century. Thanks to it, one of the most important and main holidays is St. Patrick's Day. It is celebrated every year on March 17. The celebration of this day is a special event for Irish. People on this holiday put on green clothes which symbolize ancient Gaelic traditions of Ireland, arrange parties with music and dances. Each Irish dance is a certain work of art. Dance is a peculiar feature of Irish and visible in everything.

The Irish national music is very various: from lullabies to drinking songs, from slow instrumental melodies to