

fast incendiary dances. Even today Irish use national tools in music, such as a flute TinWhistle, the Irish Fiddle, Bodhran, Uilleann pipes, the Irish harp and others. It is the example when the tradition is becoming popular.

Irish people have the reputation of being very friendly. Generally people shake hands when they meet for the first time. Friends hug each other or just say hello. Sometimes people kiss the cheek if they know each other well. People generally make eye contact because it is a sign of trust and that you are interested in what they are saying [1].

Thanks to the unique geographical position, Ireland could save a large quantity of Paleolithic monuments. One of the most famous – dolmens, massive tribasic constructions, were erected 4-5 thousand years ago. Picturesque Irish coast is mute witness of thousand-year history. There are ancient defensive castles which are loved by travelers of the whole world.

#### Список литературы

1. Ильина, Ю.В. Обращение как способ установления межъязыковой профессиональной коммуникации / Ю. В. Ильина // Современные научные исследования. Вып. 2 / Под ред. П.М. Горева и В.В. Утёмова. – Концепт. – 2014.

#### ИСТОРИЯ ГЛЭМ-МЕТАЛА

Малюхов А.В., Лопатина О.И.

*Комсомольский-на-Амуре государственный технический университет, Комсомольск-на-Амуре,  
e-mail: Olikšana@mail.ru*

In our time less and less people remembered such wonderful genre of music as glam metal, a genre that gave us such great bands like Guns n 'Roses, Mötley Crüe, Cinderella and other. This genre gave us an incredibly large number of an incredibly powerful songs and many touching ballads.

It arose in the late 1970s and early 1980s in the United States, particularly on the Los Angeles Sunset Strip music scene. It was popular throughout the 1980s and the beginning of the 1990s. Glam metal was also associated with flashy clothing and makeup. Musically, glam metal uses traditional heavy metal songs, incorporating elements of hard rock and punk rock, while adding pop-influenced catchy hooks and guitar riffs.

There are two so-called «wave» glam metal. The first-one was the time of formation of glam metal as a musical genre [1]. And the second «wave», from 1984 to the early 90's was the time when glam metal became mainstream. In the mid-80s was already been formed all groups associated with glam metal. Then an era of glam metal began, when practically all radio stations and TV twisted glam metal tracks and clips.

The 1988 film *The Decline of Western Civilization Part II: The Metal Years* captured the Los Angeles scene of successful and aspiring bands. It also highlighted the excesses of glam metal. In the early 1990s glam metal's popularity rapidly declined after nearly a decade of success. Successful bands lost members that were key to their songwriting and/or live performances. Another reason for the decline in popularity of the style may have been the declining popularity of the power ballad. One significant factor in the decline was the rise of grunge music from Seattle.

#### Список литературы

1. Ильина, Ю.В. Обращение как способ установления межъязыковой профессиональной коммуникации / Ю.В. Ильина // Научно-методический электронный журнал «Концепт». – 2014. Т. 20. – С. 241-245.

#### ВЛИЯНИЕ ГОРОДСКИХ ЛЕГЕНД

Мельник М.П., Лопатина О.И.

*Комсомольский-на-Амуре государственный технический университет, Комсомольск-на-Амуре,  
e-mail: Olikšana@mail.ru*

Urban legends have always intrigued me. In fact urban legends are told all over the world, even in countries that

many have never heard of before. Many people of all backgrounds find them to be mystifying and sometimes even alarming. It seems as if urban legends have the ability to draw any person in ranging from a young child to the typical adult male. Whether or not you believe these incredible tales is almost irrelevant in many cases because for many different cultures and societies the primary purpose of urban legends are for entertainment and shock effects. This in many cases taken to the extreme with some of the different versions created to intensely horrify listeners.

Urban legends have existed since the beginning of time in all different kinds of cultures and societies around the world. The idea of urban legends in Inca society played a key role throughout many people's lives. Legends of early rulers in Inca society were some of the most common this clearly reflecting how important the rule of some of these leaders initially were. The idea of inevitable fate runs through all Germanic storytelling [1]. And in fact »in Germanic belief, each man had a certain span of life, a certain measured time to live, and not only the time but the place and circumstances of his death were determined from the moment of his birth». This widely believed fact is featured in many Germanic legends and leaves a great impression behind to those who read them.

Some legends' purposes or effects can cause a lot of harm and confusion in society. Urban legends also turn out to be more international than many people think.

#### Список литературы

1. Кохан О.В. Категория времени в немецкой и русской культурах. / О.В. Кохан. – Тамбов: ООО «Консалтинговая компания Юком». – Наука и образование в XXI веке сборник научных трудов по материалам Международной научно-практической конференции: в 34 частях. – 2013. – С. 67-69.

#### БЛАГОТВОРИТЕЛЬНОСТЬ В ВЕЛИКОБРИТАНИИ

Погадаева М.С., Латина С.В.

*Комсомольский-на-Амуре государственный технический университет, Комсомольск-на-Амуре,  
e-mail: mur275@mail.ru*

The charity of Great Britain exists more than 400 years. It was founded by Theodore's family, who began to promote the idea of philanthropy among aristocrats and merchants. The peak of its development was in 18- 19 centuries. It was a period of involving the middle class in charity. If we speak about modern period of time, we can boldly say, that nowadays the charity becomes an integral part of Britain's life. Not only members of Royal Family and famous persons take part in charity, but also ordinary citizens. About 70 % of population regularly allots money on the charity.

As for the Royal Family its role consists in the patronage of the charity organizations. Thus the Queen is the patron of more than 500 such organizations. For example, Action for children, Cancer Research UK, Red Cross and so on. Princess Diana actively took up the charity. She did a lot to attract the attention of community to the problems of homeless, physically challenged and human with immunodeficiency virus.

There are different forms of aiding in Britain. Charity funds realize different auctions, where famous people also take part. Famous sportsmen take part every year in the events of national scope – in London's Marathon. They perform from the name of different charity organizations, which have the right to buy the assured places in the overshoot. All collected money from the heat is devoted to the charity. It's the biggest action of fundraising which is led every year.

As for citizens of Great Britain, first of all, they lead the national actions to devote the money. The day of Red Nose is well-known and was led from the 1988. People